



www.hvbountyfestival.com

Ulster - Orange - Dutchess - Putnam

Heart of the Hudson Valley **BOUNTY FESTIVAL**

Marlborough, NY: A small farming town serving the region

Dear Business Owner/Manager,

We would like to invite you to be a part of the 2nd Annual Heart of the Hudson Valley Bounty Festival. This one-of-a-kind event, being held in the scenic farming town of Marlborough, encompasses the four counties of Ulster, Orange, Dutchess and Putnam making up the heart of the valley.

We are proud to announce that the 2007 inaugural event was an overwhelming success which drew thousands of visitors and tourists to the area. We are estimating that this year's festival will substantially increase in size. This event received much attention through the news, local television, radio, promotional material and regional publications.

The Festival was created to showcase the agricultural attributes of the region, which is featured in many ways. One is by developing a special framing theme each year to educate people on the importance framing plays in our valley and the second is by holding a CIA judged restaurant competition and homemade goods contest using locally grown produce. Also showcased are:

- * area businesses, farms and attractions
- * children's activity section
- * health & beauty section
- * civic/agricultural/environmental organizations
- * crafts, antiques, arts, music
- * demonstrations & hay rides
- * tourism depts.
- * Green expo and more

Last years' event focused on the plight of the bees, "No Bounty Without Bees", through education on the importance of bees via beekeeping demonstrations/talks and featuring a children's parade lead by a bee mascot and special award for the Restaurant Competition.

As a supporter, you will be helping local businesses and agriculture in the Hudson Valley Region. We look forward to working with our sponsors in the exciting event and have designed four categories from which you can choose the most appropriate for you to market your business. A deadline of March 31, 2008 has been established to allow us time in securing the necessary tools to ensure a top notch event. Please find enclosed a submission form and SASE for you convenience.

Yours sincerely,

Sheila Mannese
Festival Co Chair
Marlborough Tourism Event Coordinator

Terry Nicoletti
Festival Co Chair



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Categories

- ____ Sponsor \$1000
(limited to 5)
- Sponsor' color logo hot-linked on the Festival website home page as a link to sponsor website and name listed on festival website Sponsor Listing Page.
Logo included on printed advertising media (using color when applicable).
Sponsor name with B/W logo printed in event program.
Inclusion in any negotiated public broadcasts.
- ____ Partner \$500
- Partners' B/W logo hot-linked on Festival website Sponsor Listing Page.
Partner's name printed in event program.
- ____ Patron \$250
- Patrons' name hot-linked on the Festival website Sponsor Listing Page and name printed in the event program.
- ____ Friend \$100
- Friend's name listed on the Festival website Sponsor Listing Page and in the event program.

Business Name _____

Address _____

Phone _____

Contact Name _____

Email _____

Note: For Sponsor and Partner Categories, Email logo in JPEG form with DPI/high resolution to hvbountyfestival.net

Make checks payable to: *Marlborough Agricultural Alliance*

Send completed application to:

Heart of the Hudson Valley Bounty Festival
Marlborough Town Hall
P. O. Box 305 Rt 9W
Milton, NY 12547

2008 Heart of the Hudson Valley Bounty Festival, Saturday Oct. 4th,(rain date 10/5), 10am-4pm, centrally located in the Cluett-Schantz Memorial Park on Rt 9W in Milton, NY. Visit our website www.hvbountyfestival.com